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The first step on the path to being a great leader in Ambit Energy

There's no question that being personally productive in Ambit Energy, as in any business, is one of the great keys to success. It's not difficult to be busy, it's not difficult to be active, but to be truly productive we need to be busily focused on the things that grow our business and our income. All the activity in the world isn't productive unless it's well focused.

But while it's important to be personally productive in Ambit Energy, that alone isn't enough. One of the keys to true success in Ambit Energy and true wealth via the vehicle we call Ambit, is leadership.

You see, no matter how productive you are on your own, you will not achieve true success until you help others become both personally productive and leaders in their own right. And while you can't *make* another person either productive or a leader, can show those who want to be ... how to be.

As Brian McClure says frequently: Bury yourself in the success of others and your own success will be a byproduct.

And what does it take to be a good (or even a great leader) in Ambit?

Well, the first step is learning how to become a great follower. While that may seem a bit counter-intuitive, can you name a single outstanding leader who didn't first study and follow another leader? Whether it's someone who's reached the pinnacle of sports or business, teaching or a trade, virtually everyone who has become great at what they do and gone on to become a great leader must first have become a great follower.

What does that mean in Ambit Energy?

It means, first and foremost, learning the Ambit Energy / EC Factory system. Why? Because it's a system that's been proven by thousands of successful people who have come before us. Because it is a system that is designed to be easily taught to you and by you ... and easily duplicated by those you sponsor into the business.

The very best place to start is with the 6-step training. You can watch your email for the web-based trainings that happen several times each week at AmbitTraining.net. You can also watch Ray Montie, one of the best in the business teach the [6-Step Training](#) in a series of videos. Watch Brian McClure train on [Ambit's Proven System](#). And when you've watched them once, go back and watch them again!

Start there. Get really good at the basics of the business.

First and foremost, get really good at the Introduction and understand the difference between the introduction and the presentation.

{{first_name}}, get good at using your upline to help in presentations because (1) you learn more about ambit and the opportunity in every presentation and (2) you are teaching those you are introducing to the business that they are not alone ... that they will have help presenting the business to others.

To your success,

todd

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Thanks! -- todd